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BBA
(SEM I) THEORY EXAMINATION 2024-25
PRINCIPLES OF MANAGEMENT

TIME: 3 HRS**M.MARKS: 70**

Note: Please attempt all questions. In case of any missing data, please assume suitably.

SECTION A

Q.1 Attempt all questions in brief. 2 x 07 = 14

- a. Define management and explain its scope. (K1)
- b. Differentiate between management and administration. (K1)
- c. What are managerial roles as proposed by Mintzberg? (K2)
- d. Explain the significance of planning in management. (K1)
- e. What is the concept of formal and informal organizations? (K2)
- f. Define recruitment and its importance in staffing. (K1)
- g. What are the principles of effective directing? (K2)

SECTION B

Q.2 Attempt any three of the following: 07 x 3 = 21

- a. Discuss the contributions of F.W. Taylor and Henri Fayol to the field of management. (K3)
- b. Explain the process of planning and the role of planning premises in achieving organizational objectives. (K3)
- c. Describe the various processes involved in recruitment and selection. (K3)
- d. Analyze the techniques of decision-making and their significance in effective management. (K3)
- e. Discuss the principles and techniques of managerial control with examples. (K3)

SECTION C

Q.3 Attempt any one part of the following: 07 x 1 = 07

- (a) Define Indian ethos in management and its relevance in modern organizations. (K3)
- (b) Compare and contrast the human relations school of thought with the behavioral school of management. (K3)

Q.4 Attempt any one part of the following: 07 x 1 = 07

- (a) Explain organizational structures and discuss the advantages and disadvantages of hierarchy in organizations. (K3)
- (b) Discuss the concepts of delegation and decentralization and their importance in organizational efficiency. (K3)

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TIME: 3 HRS**M.MARKS: 70****Q.5 Attempt any *one* part of the following:****07 x 1 = 07**

- (a) What is effective supervision? Explain the principles and techniques for achieving effective directing in management. (K3)
- (b) Analyze the concept of Management by Exception (MBE) and its application in decision-making. (K3)

Q.6 Attempt any *one* part of the following:**07 x 1 = 07**

- (a) Discuss the elements of an effective control system in management. (K3)
- (b) Highlight the importance of coordination in management and explain the principles of coordination with examples. (K3)

Q.7 Attempt any *one* part of the following:**07 x 1 = 07**

- (a) Explain Management by Objectives (MBO) and its significance in achieving organizational goals. (K3)
- (b) Discuss the relationship between line and staff roles in an organization with examples. (K3)

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